Dear Friends,

Greetings.

I am delighted to welcome you all, on behalf of the Organising Committee, to the Golden Jubilee OSWB Annual Conference 2019. This mega-event will be held from Friday 1st November to Sunday 3rd November 2019. And I trust, you all will be thrilled to know that the venue chosen for this momentous occasion is the magnificent Biswa Bangla Convention Centre (BBCC) at Newtown, Rajarhat in Kolkata.

The Annual Conference as you all know will be a scientific extravaganza where we will not only showcase the best of Bengal but also bring together the best of the best from all over India. The program will provide a unique platform for presentations and discussions on cutting edge technology and advancing scientific research. Keynote lectures delivered by leading experts will be balanced with plenary symposia addressing topics with interdisciplinary interest. The meeting is designed to encourage and provide opportunities for young specialists to present their work and to network with experienced mentors. This conference is also being tailored to address the needs and match the expectations of all sub-specialities.

We would like to welcome the presence of a large number of our valued trade partners in the Exhibition, where the latest trends and innovations are sure to be highlighted by you all. The opportunities to exhibit your products are there for you to choose and decide. A brief outline of the sponsorship/stalls etc is attached.

Make it a golden experience that you will cherish. Join up to have a memorable interaction with all doctors! Join up to contribute to the success of the Trade Exhibition!

Looking forward to meet you personally at the conference.

With warm regards

Dr Subhasish Nag
Honorary Secretary, OSWB.
ABOUT THE CONFERENCE

Scientific Highlights:
1. Dr. Samir Biswas Memorial Oration – Dr. Mangat Dogra
2. Major S.C. Dutt Memorial Oration – Dr. Sri Ganesh
3. Dr. PR Mondal Memorial Oration – Dr. Soosan Jacob
4. Dr. Puspa Rani Das Memorial Oration – Dr. Swathi Kalki
5. Coffee with Masters
6. Mentor Mentee Session
7. EVA's of Ophthalmology
8. FRCS Teaching Course
9. Soft Skill development
10. Photography workshop
11. Dr. K.P. Roy Memorial Award Session
12. Dr. B.K. Mitra Memorial Award Session
13. Smt. Satya Rani Hazra Memorial Award Session
14. Dr Anadi Bhusan Basu Memorial Award Session
15. Smt. Sovabati Das Ghosh Memorial Award Session
16. Dr. Jogendra Nath Chatterjee Memorial Award

ORGANIZING COMMITTEE

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<tr>
<th>Chief Patron</th>
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<tr>
<td>Dr Parag Mukhopadhyay</td>
<td>Dr Debasish Bhattacharya, All Past Presidents, OSWB, Dr Pushpita Sahu, Dr Kajal P Ghosh</td>
<td>All HODs, Eye Depts, Dr Ratish C Paul, Dr Partha Biswas, Dr Samar K Basak, Dr Arup Chakraborty</td>
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<td>Chairman, Org Committee</td>
<td>Working Chairperson</td>
<td>Reception Committee Chairman</td>
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<td>Dr Satyendra Nath Roy</td>
<td>Dr Abhijit Ghosh</td>
<td>Dr Amar Nath De</td>
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<td>Vice-Chairpersons</td>
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<td>Dr Rita Das, Dr Sekhar Sarkar</td>
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<td>Dr Subhasish Nag</td>
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<td>Chief Organizing Secretary</td>
<td>Organising Treasurer</td>
<td>Scientific Chairman</td>
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<td>Dr Ajoy Paul</td>
<td>Dr Siddhartha Ghosh</td>
<td>Dr Aniruddha Maiti</td>
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<td>Joint Organizing Secretary</td>
<td>Joint Organising Treasurer</td>
<td>Assistant Org Secretary</td>
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<td>Dr Sugato Paul, Dr Rupak Kanti Biswas, Dr Sunil Surana</td>
<td>Dr Debashis Das</td>
<td>Dr Sudipta Mitra</td>
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INFORMATION FOR TRADE PARTNERS

The Conference Organizers are offering companies the opportunity to become sponsors to “Golden Jubilee OSWB Annual Conference 2019”. Sponsors will be recognized in all the upcoming announcements and in the final program. Premier sponsorship levels will be determined by your total investment in the event and sponsors will be acknowledged.

EXHIBITION

The Trade Exhibition will be held at the Biswa Bangla Convention Centre, pre-function area. The exhibition Floor Plan will be posted shortly. In the meantime, for companies expressing an interest in securing their preferred exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations & payment received, on a first come, first served basis. Firm allocations will be done only after realization of full payments.

TRADE STALL

PREMIUM @ Rs.1,00,000/- (plus GST): Each Stall measures 3x2 square meter. This includes:
- Premium Location
- Octonorm Stall frame, basic lighting
- 2 Chairs, 1 Table, 1 Electric Plug Point
- Fascia panel with standard lettering
- Cleaning of public areas and gangways
- Drinking water and Restroom facilities (Common)

STANDARD @ Rs.75,000/- (plus GST): Each Stall measures 3x2 square meter. This includes:
- Octonorm Stall frame, basic lighting
- 2 Chairs, 1 Table, 1 Electric Plug Point
- Fascia panel with standard lettering
- Cleaning of public areas and gangways
- Drinking water and Restroom facilities (Common)

OTHER ADVERTISING OPPORTUNITIES

Sponsored Session @ RS.100,000/-
- Each Session will be of 15 minutes duration
- There will be one Key note speaker chosen by the Sponsor in consultation with the OC his talk will be for 10 to 12 minutes. 3 to 5 minutes earmarked for discussion.
- There may be other Speakers continuing after that sponsored session in the same hall.
- Sponserer’s Standee will be allowed during the session
- Acknowledgment in the Sponsors’ List in the Program
Guidelines for sponsors:

- The Organizers will provide a basic octonorm stall with one table, two chairs, one 5-amp electric point and 2 spot lights.
- All promotional activity in the stalls need a prior permission from the Organizing Committee.
- The Exhibition Committee reserves the right to modify or rearrange the floor plan.
- Sponsor/exhibition stalls confirmed are not transferable.
- Sponsorship / Exhibition will be allocated on first come first served basis only after the Cheque/ Demand Draft for the full amount is encashed and the Organizers reserve the right to cancel the booking in the event of non-payment within the stipulated time.
- Charges incurred for bank transfer, Cheque / DD, NEFT/NETBANKING/IMPS to be borne by the sponsor itself.
- For Designer/Special Stalls arrangements contact Conference Organizers. Outside vendors will not be entertained.
- Additional Facilities such as extra Furniture, Lights and Audio-Visual equipment’s will be arranged by Conference Organizers. on extra payment as per the chart and to be informed well in advance.
- All prices are exclusive of GST (subject to the government policies).

Exhibitor Registration:

- All Exhibitors must be enrolled and will receive a badge displaying the name of the exhibiting company.
- Allotted Food coupons will be handed over to the authorized company person.
- Exhibitors ID cards and Entry passes will be handed over to the authorized company person.
- Extra food packets will be made available through the organizers at the Venue on prior booking and payment only.

Payment Transfer Details:

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www.oswb2019.com
Host:
OPHTHALMOLOGICAL SOCIETY OF WEST BENGAL

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